

<b>Content</b>	<ul style="list-style-type: none"> <li>All information presented is accurate.</li> <li>Information presented for all required elements conveys considerable research.</li> <li>Images, graphs, and statistics support information given in brochure.</li> </ul>	<ul style="list-style-type: none"> <li>All information presented is accurate.</li> <li>Further research is required for one elements.</li> <li>Claims are not well supported by evidence.</li> </ul>	<ul style="list-style-type: none"> <li>Information is inaccurate or information is lacking for three or more required elements..</li> <li>Brochure designer does not use images and statistics to back up arguments.</li> </ul>
<b>Research</b>	<ul style="list-style-type: none"> <li>Author cites a variety of credible sources.</li> <li>All ideas, facts, etc. that are not the authors are cited.</li> </ul>	<ul style="list-style-type: none"> <li>Some of the author's sources are not credible.</li> <li>Author has forgotten to cite an idea that wasn't his/her own.</li> </ul>	<ul style="list-style-type: none"> <li>What sources?</li> <li>Plagerism</li> </ul>
<b>Creativity</b>	<ul style="list-style-type: none"> <li>Brochure conveys ideas in an innovative way.</li> <li>Brochure is original and creative.</li> <li>Original artwork, photographs, and graphs support the brochure.</li> </ul>	<ul style="list-style-type: none"> <li>The brochure is cheesy, played-out, mindless, stale, or uncreative.</li> </ul>	<ul style="list-style-type: none"> <li>Brochure is copied from someone else.</li> </ul>
<b>Citations</b>	<ul style="list-style-type: none"> <li>Author references all sources by using MLA format.</li> <li>Parenthetical references and in-text citations are properly formatted.</li> <li>Brochure contains a "Works Cited" page or section and all sources are cited in proper MLA format</li> </ul>	<ul style="list-style-type: none"> <li>Has a few errors in format</li> </ul>	<ul style="list-style-type: none"> <li>What works cited page?</li> </ul>
<b>Revision</b>	<ul style="list-style-type: none"> <li>The brochure has had considerable revision.</li> <li>The brochure has been revised since the last draft.</li> <li>All grammar/spelling is correct.</li> </ul>	<ul style="list-style-type: none"> <li>This brochure still contains a few errors in spelling, grammar, or format</li> </ul>	<ul style="list-style-type: none"> <li>This brochure is riddled with grammatical errors, spelling errors, and errors in format.</li> </ul>
<b>Drafts</b>	<ul style="list-style-type: none"> <li>Several drafts are attached</li> </ul>	<ul style="list-style-type: none"> <li>One draft attached</li> </ul>	<ul style="list-style-type: none"> <li>No drafts</li> </ul>
<b>Extra Credit</b>	<ul style="list-style-type: none"> <li>The brochure includes several pieces of original artwork</li> </ul>	<ul style="list-style-type: none"> <li>The brochure includes one piece of original artwork</li> </ul>	<ul style="list-style-type: none"> <li>No. original artwork</li> </ul>

Name \_\_\_\_\_

Total Points Earned (72 possible) \_\_\_\_\_

Comments:

**Appendix V.4**  
**Grading Rubric for Digital Portfolio**

<b>Performance Criteria</b>	<b>Excellent Work (15 pts.)</b>	<b>Good Work (10 pts.)</b>	<b>Satisfactory Work (5 pts.)</b>	<b>Poor Work (1pt.)</b>
<b>Organization</b>	<ul style="list-style-type: none"> <li>• Homepage or entry site makes it clear that you are entering a digital portfolio for you.</li> <li>• Homepage has your name at the top.</li> <li>• Homepage has a menu/buttons that link to other pages within your site.</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing one of the required elements</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing two of the required elements</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing all required elements.</li> </ul>
<b>Format</b>	<ul style="list-style-type: none"> <li>• Personal Statement is a minimum of two paragraphs in length.</li> <li>• Resume is created in Word and linked as a webpage.</li> <li>• Each Project has a title.</li> <li>• Each Project has an image that corresponds to the project.</li> <li>• Each Project has a date when completed.</li> <li>• Each Project has the class and grade (e.g. 10<sup>th</sup> grade) that you did the project.</li> <li>• Each Project has a one paragraph project summary (what you did)</li> <li>• Each Project has a one paragraph reflection on the project (what you learned)</li> <li>• Each Project has images and documents that show your work.</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing one of the required elements</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing two of the required elements</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing three or more required elements.</li> </ul>
<b>Presentation</b>	<ul style="list-style-type: none"> <li>• The Digital Portfolio is aesthetically pleasing.</li> <li>• The Digital Portfolio is presentable for a professional audience.</li> <li>• Each page on the DP is formatted so that the reader can view all images and text without scrolling to the left or right.</li> <li>• Students have carefully chosen items that display themselves in a good light.</li> <li>• Students display their best work or work that shows progress.</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing one of the required elements</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing two of the required elements</li> </ul>	<ul style="list-style-type: none"> <li>• DP is missing three or more required elements.</li> </ul>