

## Appendix VI.4 Grading Rubric for Educational Documentary

| <b>Performance Criteria</b> | <b>Excellent Work (15 pts.)</b>  | <b>Good Work (10 pts.)</b>  | <b>Satisfactory Work (5 pts.)</b>  | <b>Poor Work (1pt.)</b>   |
|-----------------------------|--|---|--|---|
| <b>Organization</b>         | <ul style="list-style-type: none"> <li>• The movie has a clear and identifiable focus.</li> <li>• All components of the movie relate to the focus.</li> </ul>  | <ul style="list-style-type: none"> <li>• The movie has a clear identifiable focus, but one part of the movie does not relate to the focus.</li> </ul>   | <ul style="list-style-type: none"> <li>• The movie has a clear identifiable focus, but two or more parts of the movie do not relate to the focus.</li> </ul>   | <ul style="list-style-type: none"> <li>• The movie has no focus.</li> </ul>   |
| <b>Format</b>               | <ul style="list-style-type: none"> <li>• The movie is 4-5 minutes long.</li> <li>• The movie is made using Vegas, Final cut Pro or a similarly advanced digital video software.</li> <li>• The movie has a title.</li> <li>• All sources, actors, etc. are cited in the credits in MLA Format.</li> </ul>  | <ul style="list-style-type: none"> <li>• The movie is made using Vegas, Final cut Pro or a similar advanced digital video software.</li> <li>• The movie has a title.</li> <li>• A few sources are not cited in the credits, or the movie is 3:30 min or longer.</li> </ul> | <ul style="list-style-type: none"> <li>• The movie is made using Vegas, Final cut Pro or a similar advanced digital video software.</li> <li>• Many sources are not cited or are improperly cited in the credits.</li> <li>• Movie lacks a title.</li> <li>• Movie is 2:30 min or longer.</li> </ul> | <ul style="list-style-type: none"> <li>• The movie is under 2 minutes or there are no credits or the movie was made with an unapproved digital video software such as Movie Maker.</li> </ul> |
| <b>Presentation</b>         | <ul style="list-style-type: none"> <li>• The graphics, language, and message of the movie is appropriate for the audience.</li> <li>• The movie is presentable for a professional viewing.</li> </ul>  | <ul style="list-style-type: none"> <li>• One scene of the movie is inappropriate for the audience.</li> </ul>   | <ul style="list-style-type: none"> <li>• The movie is inappropriate for the audience or is not presentable for a professional viewing.</li> </ul>  | <ul style="list-style-type: none"> <li>• The movie is both inappropriate for the audience and is not presentable for a professional viewing.</li> </ul>                                       |
| <b>Required Elements</b>    | <ul style="list-style-type: none"> <li>• Contains a one clear simple machine.</li> <li>• Contains a history of the machine.</li> <li>• Contains an explanation of the machine use/role in contemporary culture.</li> <li>• Shows physics behind machine</li> <li>• Explains how machine works (force, motion, etc)</li> <li>• Explains how the machine impacts the world.</li> </ul> | <ul style="list-style-type: none"> <li>• The movie is missing one element.</li> </ul>   | <ul style="list-style-type: none"> <li>• The movie is missing two elements.</li> </ul>   | <ul style="list-style-type: none"> <li>• The movie is missing two or more elements.</li> </ul>  |

|                   |  |   |  |  |
|-------------------|--|---|--|--|
| <b>Content</b>    | <ul style="list-style-type: none"> <li>• All information presented is accurate.</li> <li>• Information presented for all required elements conveys considerable research.</li> <li>• Images and statistics back up focus with evidence.</li> <li>• Images correspond with dialogue.</li> </ul>   | <ul style="list-style-type: none"> <li>• All information presented is accurate</li> <li>• Further research is required for one element.</li> </ul>  | <ul style="list-style-type: none"> <li>• All information presented is accurate.</li> <li>• Further research is required for two elements.</li> <li>• Focus is not well supported by evidence.</li> </ul> | <ul style="list-style-type: none"> <li>• Information is inaccurate or information is lacking for three or more required elements.</li> <li>• Images do not correspond with dialogue.</li> <li>• Producer does not use images and statistics to back up focus.</li> </ul> |
| <b>Creativity</b> | <ul style="list-style-type: none"> <li>• Movie conveys focus in an innovative way.</li> <li>• Storyboard is original and creative.</li> <li>• Producers create original artwork, animation, music, or video.</li> </ul>  | <ul style="list-style-type: none"> <li>• Movie conveys focus in an innovative way.</li> <li>• Storyboard is original and creative.</li> <li>• Producers find artwork, animation, music, or video that helps convey the focus in an innovative way.</li> </ul> | <ul style="list-style-type: none"> <li>• Movie conveys focus</li> <li>• Producers find artwork, animation, music, or video that helps convey the focus.</li> </ul>                                       | <ul style="list-style-type: none"> <li>• Poor use of artwork, animation, sound, music, video, and text.</li> </ul>   |
| <b>Editing</b>    | <ul style="list-style-type: none"> <li>• The movie is professionally edited.</li> <li>• The movie has smooth transitions between scenes.</li> <li>• The movie's text is readable.</li> <li>• All grammar/spelling is correct.</li> <li>• All audio (voice over and music) is audible.</li> </ul> | <ul style="list-style-type: none"> <li>• The movie is missing one element.</li> </ul>   | <ul style="list-style-type: none"> <li>• The movie is missing two elements.</li> </ul>   | <ul style="list-style-type: none"> <li>• The movie is missing two or more elements.</li> </ul>   |

Name \_\_\_\_\_

Total Points Earned (105 possible) \_\_\_\_\_

Comments: