

## Appendix VI.5

### Poster Elements Checklist

#### ELEMENTS

- \_\_\_\_\_ Large central picture
- \_\_\_\_\_ Producer/Director/Rating illustrated
- \_\_\_\_\_ Creativity used in constructing poster
- \_\_\_\_\_ Title
- \_\_\_\_\_ Production Company (logo and/or name)
- \_\_\_\_\_ Hook (one line to hook them all)
- \_\_\_\_\_ Release Date

#### STYLE – conveys meaning

- \_\_\_\_\_ Appropriate Layout
- \_\_\_\_\_ Neat
- \_\_\_\_\_ Relates to topic of film
- \_\_\_\_\_ Text size and font

COMMENTS: \_\_\_\_\_  
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